

RSVP Works for Laser Hair Removal



Nearly 8% of RSVP households plan to undergo a non-surgical cosmetic procedure in the next 12 months.

SOURCE: On Target Research, survey of RSVP households



17 calls

50,000 homes
RSVP Greenville



174 calls

100,000 homes (4x)
RSVP San Diego

“I wanted to say how pleased I am with the response to our postcard mailing. Your gorgeous postcard publication targets the perfect clientele and has brought in a lot of new patients that otherwise would not have known about my practice.

I am very happy with the 5:1 return on our marketing investment. RSVP postcards work and are a great advertising value.”

Billie Jean Waddell, MD
Palmetto Aesthetic Medicine



12 calls

100,000 homes
RSVP Austin

For advertising info, visit: www.RSVPadvertising.com