



Painting Companies Trust RSVP



54 calls
50,000 homes
RSVP Columbia

In a recent survey,

38% of RSVP homeowners plan to purchase painting services

in the next 12 months

SOURCE: On Target Research, survey of RSVP households

196 calls
185,000 homes
RSVP Seattle



63 calls
80,000 homes
RSVP Salt Lake City

“The volume of responses we received in the summer and fall editions from RSVP have been overwhelming.

Thus far, RSVP has generated over \$70,000 in booked business and we are still getting calls two months after the fall mailing went out.

“The quality of the sales leads was very good, too. The homeowners were income-qualified and often ready for us to begin work. This fact increased my closing rate to over 80%.”



For advertising info, visit: www.RSVPadvertising.com

Tom Havens, Owner
Certa Pro Painters
Columbia, SC