



Remodeling Companies Trust RSVP



76 calls

125,000 homes (2x)
RSVP Seattle



22 calls

50,000 homes (2x)
RSVP Columbus



47 calls

80,000 homes (3x)
RSVP Pinellas

In a recent study,

22.4% of RSVP homeowners plan to purchase remodeling services

in the next 12 months

SOURCE: On Target Research, survey of RSVP households

“Quite simply, when the RSVP cards go out, the phone rings. It is no exaggeration to say that RSVP is our top lead source in terms of quantity and quality—RSVP prospects are, more often than not, ready to invest in a home improvement project.

The postcards have ‘staying power,’ meaning that we would still receive an occasional call long after the cards had mailed.

RSVP does not cost—it pays. Your product is an integral part of our marketing plan.”

Mike Walsh, Co-owner
AAA Remodeling, LLC