



## Window Treatment Companies Trust RSVP



### Classic Blinds & Shutters

RSVP Atlanta / Client since 2013

90 calls / 40,000 homes / 5 luxury card pack mailings / 100,000 homes / 4 H&L magazine mailings

“We use RSVP Call Tracking, so we know the number of leads we get, but what we’ve really noticed is the RSVP homes are always a higher ticket. Our average sale is typically \$3,000 to \$5,000; with RSVP, it’s \$5,000 to \$10,000. We also see an increase in overall web traffic after a mailing.”

Andrea & Shahram Zare, Owners  
Classic Blinds & Shutters  
Alpharetta, GA



### Shutter Guy

RSVP Charleston / Client since 2014

173 calls / 60,000 homes / 11 mailings



### Sunrise Shutters

RSVP Richmond / Client since 2013

687 calls / 100,000 homes / 13 mailings