11% of RSVP homeowners plan to add a patio or deck in the next 12 months

SOURCE: On Target Research, survey of RSVP households

“In the last months we have installed over twenty three thousand (23,000) sq. ft. of pavers and the majority of business is from RSVP mailings.

We are happy to say we get an average of 12 leads per week from RSVP. The leads are strong right after the mailing goes out, but it is great to see how the flow of leads is constant through the next mailing.”

Joe Trinh, Director of Sales
Western Pavers

635 calls
120,000 homes (5x)
RSVP Detroit

57 calls
80,000 homes
RSVP Phoenix

188 calls
100,000 homes (3x)
RSVP Dallas

“Your Brick Pavers Can Look Like New!”

Contact RSVP Office  |  855-200-7787(RSVP)
RSVP@RSVPpublications.com  |  www.RSVPpublications.com