

RSVP

Works for Holiday Lighting



10% of RSVP homeowners plan to purchase outdoor lighting

in the next 12 months.

SOURCE: On Target Research, survey of RSVP households



127 calls
100,000 homes
RSVP Orange County



90 calls
300,000 homes
RSVP Chicago

“The RSVP program is a consistently strong performer upon which I know that I can rely.

As a small business owner, I have to be careful where and how I spend my advertising and marketing budget. I know that when the cards go out, my phone will ring.”

Paul Patrick, Owner
Outdoor Lighting Perspectives