

# RSVP Works for Pest Control



**Nearly 16% of RSVP households plan to purchase pest control services in the next 12 months.**

*SOURCE: On Target Research, survey of RSVP households*



**123 calls**

80,000 homes (4x)  
RSVP Fairfield



**76 calls**

50,000 homes (4x)  
RSVP San Diego